

Report on Summer Camp Organised in collaboration with Women Cell and UDAAN from 3/6/24 to 8/6/24

The Women Cell of the college successfully organised a vibrant and multifaceted summer camp from 3/6/24 to 8/6/24. The camp aimed to empower women through a variety of creative and skill-building workshops, providing participants with valuable knowledge and practical skills.

The summer camp featured an array of workshops, each designed to cater to diverse interests and promote entrepreneurial skills among the attendees. Below is a summary of the key activities conducted during the camp:

1. **Beautician Course**
 - A comprehensive workshop on beauty and skincare techniques.
 - Participants learned about makeup application, hair styling, and basic dermatology.
2. **Paper Mache Items**
 - Hands-on sessions on creating decorative and functional items using paper mache.
 - Emphasis on sustainable art practices.
3. **Handmade Jewellery**
 - Jewellery-making techniques using various materials like beads, wire, and clay.
 - Focus on designing unique and marketable jewellery pieces.
4. **Free Tools Available Online**
 - Introduction to online tools and resources that can aid in learning and productivity.
 - Covered tools for design, organization, and communication.
5. **Cracking Sales Ideas**
 - Workshop on innovative sales strategies and marketing techniques.
 - Interactive sessions with successful entrepreneurs sharing their experiences.
6. **Market Research Ideas**
 - Training on conducting effective market research to understand consumer needs and preferences.
 - Use of surveys, focus groups, and data analysis.
7. **Creative Reuse**
 - Encouragement of recycling and upcycling materials to create new products.
 - Projects included transforming old clothes and household items into creative crafts.
8. **Incense Making**
 - Instruction on making natural and aromatic incense sticks.
 - Participants learned about various ingredients and their benefits.
9. **Showcase**
 - An exhibition where participants displayed their creations from the workshops.
 - Open to the college community to appreciate and purchase items.
10. **Photography**
 - Basics of photography, including composition, lighting, and editing.
 - Practical sessions with hands-on experience using cameras and smartphones.
11. **Resin Art**
 - Techniques for creating art pieces using resin.
 - Projects included making coasters, jewellery, and decorative items.

Outcome :-

*Students had incredible opportunity to develop new skill and unleash their creativity under the different sessions viz. Beauty Tips & Techniques, Jewellery making, Handicraft Making, Incense Making.

*In addition to these hands-on workshops, students also gained essential digital skills. viz. Designing with Canva, Generating online sales, & videography. Our students not only learned a lot but also utilized this camp to become better versions of themselves.

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1.7.24

Incharge.

Sales.